

Decision Maker: Environment PDS Committee

Date: 28 February 2012

Decision Type: Non-Urgent Non-Executive Non-Key

Title: **ENVIRONMENT IMPROVEMENT POST COMPLETION REPORT (LPSA REWARD GRANT)**

Contact Officer: Kevin Munnely, Head of Town Centre Renewal
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Chief Officer: Marc Hume, Director of Renewal & Recreation

Ward: Brough Wide

1. Reason for report

This completion report is a requirement of the LPSA funding agreement. This report updates Members on the measured outcome of the Environmental Improvements carried out over two years in areas outside of the Borough's main town centres.

2. **RECOMMENDATION(S)**

Members note the outcome of the LPSA 1 funded Environmental Improvement project.

Corporate Policy

1. Policy Status: Existing policy.
 2. BBB Priority: Quality Environment.
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Financial

1. Cost of proposal: Estimated cost £250k
 2. Ongoing costs: N/A.
 3. Budget head/performance centre: Environmental Improvements LPSA funded scheme
 4. Total current budget for this head: £250k
 5. Source of funding: LPSA 1 Reward Fund
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Staff

1. Number of staff (current and additional): 0
 2. If from existing staff resources, number of staff hours: 0
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Legal

1. Legal Requirement: Non-statutory - Government guidance.
 2. Call-in: Call-in is not applicable.
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Customer Impact

1. Estimated number of users/beneficiaries (current and projected): Main body of the report
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Ward Councillor Views

1. Have Ward Councillors been asked for comments? No.
2. Summary of Ward Councillors comments:

3. COMMENTARY

- 3.1 As part of the LPSA 1 Reward Fund allocation, £250k was allocated by the Executive in 2006 for Environmental Improvements. The purpose of allocation was to carry out highly visible improvements to the street scene in public areas as examples of good stewardship. Public safety, attractiveness and accessibility were identified as primary goals.
- 3.2 The bid aimed to bring together and enhance a variety of different initiatives – cleansing, repair of street furniture, graffiti and fly-poster removal, new planting and footway repairs – which together have a significant impact on the street scene.
- 3.3 The desire for more attractive street scene with less evidence of enviro-crime and less clutter was well established from surveys of local residents and business community. Value for money was to be demonstrated by an increase in satisfaction of the public and business community with their local area.
- 3.4 The scheme focused on the following areas:
- Local Shopping parades e.g. Kimmeridge Road, Cotmandene Crescent, Chatterton Road and Penge High Street.
- 3.5 From a review of the evidence currently available, it is considered that the series of focused environmental improvements, funded through the LPSA 1 allocation, were well received by the recipient communities. The scheme had a notable impact in successfully delivering, often in partnership with local groups, a number of bespoke town signs. Other notable successes included an improvement scheme outside Penge East station. It is considered that the improvement scheme successfully delivered on meeting the Council's Key Performance Indicators and Portfolio outcomes.
- 3.6 A breakdown of the project spend is set out below:

LPSA Spending (2006 - 2008)	£
<u>Chatterton Project</u>	
Village sign purchase and installation	3,025
Purchase & installation of heritage style lighting columns	58,000
Chatterton parking scheme	20,000
<u>Other Items</u>	
Floral displays	41,086
Evolution bins	25,000
War memorials	5,000
High street milestone contribution	1,500
Various village signs	65,552
Cleaning of memorials	8,400
Bromley memorial	865
Queens Mead fountain	510
Orpington planting	2,500
Hardings Lane scheme - creation of a pedestrian zone	5,000
Other miscellaneous expenditure	13,096
	<u>249,534</u>

4. POLICY IMPLICATIONS

Key to the evaluation process of the Environmental Improvement bid was the need to support the Council's 'Building a Better Bromley' aims. This bid was a major driver in achieving our local priorities in the period 2006-08. The quality of the street scene continues to be a priority for Bromley. A well maintained street scene is closely related to how safe residents feel and how satisfied they are with their area.

5. FINANCIAL IMPLICATIONS

The LPSA1 allocation for this project was £250k. The overall spend for the project was £249,534 as detailed in the table above.

Non-Applicable Sections:	Legal and Personnel
Background Documents: (Access via Contact Officer)	LPSA 1 Reward Fund Executive Report 9 th Jan 2006